

UNIVERSITY OF LOUISIANA
AT LAFAYETTE

STEP Committee

Technology Fee Application

HLG 147 Theatre Renovations and Upgrade (Phase 1)

Main PI: Virgile Beddok, MFA
Co-Director of Moving Image Arts

Co-PI: James McDonald, PhD
Dept. Head ENGL

Co-PI: Chad Parker, PhD
Dept. Head HIST – GEOG - PHIL

Co-PI: Monica Wright, PhD
Dept. Head MODL

Co-PI: Lindsay Hobbs
Senior Instructor CMCN

Liberal Arts
Organization

Signature of Dean
(REQUIRED)

Title: **HLG 147 Auditorium Renovations and Upgrade (Phase 1/3)**

Date: January 14, 2020

Name (Contact Person): Virgile Beddok

Address: HLG Lafayette, LA 70504

Phone Number: 482-5511 Email: virgile.beddok@louisiana.edu

Department/College/Org: College of Liberal Arts, Department of English

ABSTRACT:

The College of Liberal Arts is committed to enhancing the technology in auditorium HLG 147 to create a complete multimedia space through three separate phases. This grant application focuses on the first phase of development which includes two side-screens and their matching projectors, one webcam, and three wireless microphones. This will provide the functional capabilities necessary for multimedia presentations, remote guest lectures (e.g. via Skype), panels, conferences, and lecture series, all in a TED Talks format. The second phase would focus on improving audio technology to enhance screening capabilities: surround sound system and acoustic panels for better audience experience. The third phase would upgrade the projector from HD to a future-proof 8K along with its matching retractable screen. These modifications will convert Griffin Hall Auditorium 147 into an up-to-date front room for the College of Liberal Arts, readily available to the entire student body.

Purpose of Grant:

This grant addresses the installation of equipment needed for multimedia presentations, based on the TED Talk standard.

The improvements to HLG 147 center around two side screens and projectors, three wireless microphones, and a white board panel. The room's multimedia versatility is designed to enable every department from the College of Liberal Arts to create themed lecture series by students and faculty. Located within the students' primary building, the 147 auditorium could be a modern, central and vibrant learning hub.

A key mission of the University faculty is to provide wider exposure to the students by curating guest lectures and bringing in outside professionals, scholars and experts. A well-designed multimedia room would allow the guest speakers to present their craft and research in a format of their choosing, including mixed-media as support material. Video can be combined with PowerPoint and separate contents – all accessible simultaneously on three separate screens.

Through the webcam system and the two extra side screens, guests could be phoned in and remote lectures could be easily setup: video would run on the center screen and the PowerPoint presentation on the side screens. Subsequently, the 200+ audience of HLG 147 would be offered a high impact interaction and quality Q&A session. Such remote lectures would be easily manageable on a regular basis and remain cost-effective: less money needed to invite a guest on a remote chat session compared to bringing them to campus. This would support ULL's ever-growing Distance Learning educational tenet.

Furthermore, every department regularly features its own faculty members to present current and recently published research to their peers and students through colloquia and departmental lecture series.

A thorough technological upgrade would incentivize students across the entire College – especially from departments housed in Griffin Hall such as History, Modern Languages and English – to use this facility as an integrative part of their curriculum consistently. High-enrollment classes such as HIST 100, CMCN 100, all using mixed media content would continue to benefit from up-to-date equipment. Students would also be able to produce and deliver a polished expose on a specific course and/or research topic in front of the 200+ audience. Such presentations could extend to PhD dissertations, MA thesis, Undergraduate Research, Senior Capstone Projects, etc. This represents excellent practice before showcasing their material in similarly-equipped environments outside of campus.

To quote a more curriculum-specific example, the interdisciplinary Moving Image Arts Program could host its Senior Capstone Showcase in 147 instead of renting outside venues. This event features the senior film projects of Moving Image Arts students and includes Q&A sessions with the filmmakers. It usually welcomes 200+ people, including family and cast.

Last but not least, staff and faculty could use HLG 147 as a front room for outreach and recruiting events and include various multimedia content to support their engaging activities.

Benefits to the Community:

HLG 147 can become a central venue in support of the College of Liberal Arts' vision towards its continued efforts for community outreach and student engagement.

For instance, the university could reach out to the broader Lafayette film community by hosting known – and revenue generating – film events through the Cane Fire Film Series and Southern Screen Film Festival. With screenings, Q&A, conferences and panels, ULL could cultivate and expand its great relationship between its student body and these strong local entities.

In addition, the English department organizes a number of yearly events which are currently lost to outside venues. However, webinars of the Conference on College Composition and Communication, or the major interdisciplinary Global Souths Conference could host keynote speakers in HGL 147, providing them with an interactive toolset. This would drive a high and diverse attendance back to Griffin Hall – hence continuing to bring awareness to the ULL campus.

Moreover, the History Department could schedule many of the public events associated with the newly opened Guilbeau Center for Public History in HLG 147. Its affiliated organizations with high student memberships such as Phi Alpha Theta – which also includes faculty – or the History Club, could meet in the heart of Griffin Hall for their special occasions.

In general, an upgraded auditorium would provide a strong incentive to bring the ever-growing Lafayette and wider Louisiana community to the very building where ULL students learn their craft. It would in turn allow students to network and entice them to be more active within Acadiana.

Budget Proposal:



Quote Number	ULL Griffin 147 sv
Company:	ULL
Contact:	
Address	
City, St Zip	Lafayette, La.
Date	03/12/20

Scope of Work:

Qty.	Part #	Manufacturer	Description	Price Each	Extension
2	PT-VMZ50U	Panasonic	5000 Lumen WUXGA Laser Projector	\$2,631.94	\$5,263.88
1	FS108PNA	Netgear	8 port Network switch w/PoE	\$113.61	\$113.61
2	Quote# 20409219	Dalite	87"x139" Da Snap Fixed Frame Screen (Drilled to Fly	\$1,931.49	\$3,862.98
2	CMS440	Chief	Drop-Ceiling Projector Mount	\$111.67	\$223.34
2	CMS006	Chief	6" Extension Pole	\$15.75	\$31.50
2	RPMBU	Chief	Universal Projector Mount Bracket	\$220.00	\$440.00
1	RC-3	Middle Atlantic	Clamping Rack Shelf	\$72.22	\$72.22
4	26-663-03	Extron	3' HDMI Ultra Series Cable	\$34.72	\$138.88
2	26-663-06	Extron	6' HDMI Ultra Series Cable	\$48.61	\$97.22
2	26-663-12	Extron	12' HDMI Ultra Series Cable	\$62.50	\$125.00
2	60-604-02	Extron	RSB129 Rack shelf	\$41.67	\$83.34
1	DMP53-300-C	Crestron	3-Series DigitalMedia Presentation System	\$4,444.44	\$4,444.44
1	TSW-1060-B-S	Crestron	10" Touch Screen	\$1,666.67	\$1,666.67
1	TSW-1060-TTK-B-S	Crestron	Tabletop Kit for Touch Screen	\$173.61	\$173.61
2	DM-RMC-SCALER-C	Crestron	DigitalMedia Scaling Receiver and Room Controller	\$972.22	\$1,944.44
1	HD-TXC-101-C-E	Crestron	DM Lite HDMI over Catx Transmitter w/RS232	\$277.78	\$277.78
1	HD-RXC-101-C-E	Crestron	DM Lite HDMI over Catx Receiver w/RS232	\$277.78	\$277.78
1	CEN-GWEXER	Crestron	Wireless Gateway	\$312.50	\$312.50
3	CLW-SWEX-P-W-S	Crestron	Wireless In-Wall Switch (White)	\$159.72	\$479.16
2	GLXD14R/MX53-Z2	Shure	Digital Wireless Headset Microphone Sytem	\$720.83	\$1,441.66
1	GLXD24R/SM58	Shure	Digital Wireless Handheld Microphone System	\$583.33	\$583.33
3	SB902	Shure	Spare Rechargeable Lithium Ion Battery	\$27.78	\$83.34
1	TesiraFORTE AI	Biamp	12:8 Audio Digital Signal Processor	\$1,804.17	\$1,804.17
2	WPBA-1115	MCS	1-Gang XLR Female Black Wallplate	\$24.49	\$48.98
2	PAL-9715	Greenlee	RG6 Compression Connector (10 Pack)	\$26.67	\$53.34
1	Float	Clarus	4 x 8 Magnetic Pure White Glassboard Float w/Logo	\$2,106.25	\$2,106.25
1	T-Tray	Clarus	T-Tray	\$28.13	\$28.13
2	Float	Clarus	4 x 6 Magnetic Pure White Glassboard Float w/Logo	\$1,725.00	\$3,450.00
2	T-Tray	Clarus	T-Tray	\$28.13	\$56.26
3	1BCTVC-SDIUSB	1 Beyond	SDI to USB Adapter	\$409.72	\$1,229.16
1	1BCAAC-MCJ	1 Beyond	Ceiling J Mount for Autotracker Camera	\$187.50	\$187.50
1	1BCAAC-MW	1 Beyond	Wall Mount for AutoFramer Camera	\$95.83	\$95.83
2	1BCAAC-RPK	1 Beyond	Remote Power Kit	\$166.67	\$333.34
1	1BCAA2-S20	1 Beyond	AutoTracker 2 Camera	\$8,326.39	\$8,326.39
1	1BCAAF-112	1 Beyond	AutoFramer Camera	\$4,854.17	\$4,854.17
1	BDP-S3700	Sony	Blu Ray Player	\$111.10	\$111.10
500	18-CMP-VID-COAX-BLK	Liberty	Plenum, Dual Shielded 4.5ghz Coax Cable	\$0.83	\$415.00
500	254246AFBK1000	West Penn Wire	HDBaseT Certified Cat 6A Plenum Cable, 1ft	\$1.06	\$530.00
250	D25430GY1000	West Penn Wire	Plenum 2p 22g, Individually Shielded Mic/Control Cable	\$0.44	\$110.00
1	GM misc	Go Media	Van Supplies/Lift	\$555.56	\$555.56

Parts	\$46,431.86
Labor	\$16,235.00
Shipping	\$0.00
Project Subtotal	\$62,666.86
Sales Tax	\$0.00
Project Total	\$62,666.86

Timeline:

Pending approval and fund distributions, these enhancements will be implemented in the Summer and Fall of 2020.

Projected Lifetime of Enhancements:

Technology should function appropriately for 8+ years.

Persons Responsible for Implementation, Installation, Operation:

The College of Liberal Arts, Department of English in collaboration with Prof. Virgile Beddok will be responsible for Implementation and Operation. Whereas, GoMedia will be responsible for installation.

Qualifications:

Prof. Virgile Beddok serves as the co-Director of the Moving Image Arts Program at the University of Louisiana at Lafayette, and as an Assistant Professor in Film Production he teaches a number of film courses. He serves on a variety of local media councils and invites film industry professionals for lectures and film festival-related events.

Dr. James McDonald serves as the Head of the English Department where many of the graduate and undergraduate courses rely on multimedia presentations and film screenings as a core element of the curriculum.

Dr. Chad Parker serves as the Head of the History-Geography-Philosophy Department, supervises lecture series, and teaches a variety of courses where film is a central tenet.

Dr. Monica Wright serves as the Head of the Modern Languages Department where a number of courses have film theory and criticism as a main element. Dr. Wright also curates lecture series and cultivates strong interaction between her students and the local francophone community.

Ms. Lindsay Hobbs is a Senior Instructor in Communications, teaching public speaking and CMCN courses to 240+ students every semester in HLG 147.

The interdisciplinary Moving Image Arts Program has not been awarded STEP Grant funds yet.

Similar Previously Funded STEP Grants:

Fall 2015 – Geoscience Student Computer Lab Upgrade and Expansion

Fall 2015 – Expansion of Digital Signage

Spring 2016 – Cajun Village Wifi Installation

Spring 2016 – Wetland Ecology Center Equipment Upgrades